

Message Text

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PAGE 01 SYDNEY 03211 100913Z

20

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
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P R 100604Z DEC 76

FM AMCONSUL SYDNEY

TO USDOC WASHDC PRIORITY

AMEMBASSY TOKYO

INFO SECSTATE WASHDC 7316

AMEMBASSY CANBERRA

AMCONSUL MELBOURNE

AMCONSUL BRISBANE

AMCONSUL PERTH

UNCLAS SYDNEY 3211

USDOC AND TOKYO FOR USTS

E.O. 11652: N/A

TAGS: ETRD, AS

SUBJ: UP-DATE ON VISIT USA SHOW, MARCH 14-17, 1977

REF: SYDNEY 3150 (NOTAL)

1. A SUBSISTENCE BUDGET CAN BE REALIZED BY FILLING 20 BOOTHS AT AUSTRALIAN DOLS 500 PER BOOTH. THE CENTER CAN ACCOMMODATE 24 BOOTHS, AND WE SEE NO DIFFICULTY IN FILLING THEM. THE POST ALSO HOPES FOR SOME ASSISTANCE FROM USTS AND FOR SOME NON-BUDGETARY SUPPORT FROM EXHIBITORS AND WELL-WISHERS TO PERMIT THE ADDITION OF EXTRA TOUCHES.

2. TO DATE, 7 POTENTIAL PARTICIPANTS HAVE GIVEN A FIRM ORAL COMMITMENT, AND 6 OTHERS HAVE RATED THEIR CHANCES OF PARTICIPATION AS HIGHLY PROBABLE. THESE RESULTS ARE BASED ON A VERY LIMITED TELEPHONE POLL. THE GENERAL ANNOUNCEMENT HAS NOT YET BEEN RELEASED TO THE TRADE.

3. THE POST HAS IN THE PAST RECEIVED EXPRESSIONS OF INTEREST IN THE CONCEPT OF SUCH A SHOW FROM THE FOLLOWING ORGANIZATIONS:

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JOHN G. SIMPSON

PRESIDENT
HAWAII VISITORS BUREAU
P.O. BOX 2274
HONOLULU, HAWAII 96804 TEL: 808/923-1811

CHET RHODES
MARKETING DIRECTOR
SAN FRANCISCO CONVENTION & VISITORS BUREAU
FOX PLAZA
SAN FRANCISCO, CALIF. 94102 TEL: 415/626-5500

PATRICIA G. STUMP
PROGRAM COORDINATOR
SOUTHERN CALIFORNIA VISITORS COUNCIL
705 WEST SEVENTH STREET
LOS ANGELES, CALIF. 90017 TEL: 213/628-3101

JIM HANDSEL
MANAGER TOUR SALES
ANAHEIM VISITOR & CONVENTION BUREAU
800 WEST KATELLA AVENUE
ANAHEIM, CALIF. 92802 TEL: 714/533-5536

IT WOULD BE APPRECIATED IF USTS COULD TELEPHONE THOSE
ORGANIZATIONS TO GIVE THEM A CHANCE TO REQUEST SPACE
BEFORE THE GENERAL PUBLIC IS ADVISED (ABOUT DECEMBER 16).
DAVIS

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NNN

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